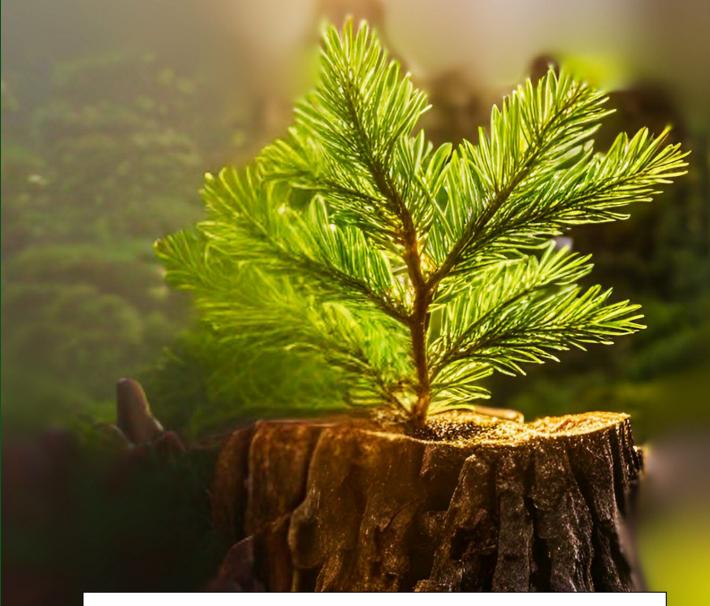
Pride in our Past Focus on our Future



Visibility Report



86th AGM Halifax, NS May 27-29, 2025



Table of Contents

1. Event Overview	3
2. Activities	4
2.1 Tuesday May 27 th , 2025 - Boat Tour Tall Ship Silva/	
Golf Glen Arbour Golf Course	5
2.2 Wednesday May 28th, 2025 – Board of Directors Meeting	6
2.3 AGM Official Opening	7
2.4 Speaker Sessions	8
2.5 Welcome Reception, Social/Evening Event	10
2.6 Thursday May 29 th , 2025 - Chairman's Breakfast	13
2.7 Speaker Sessions	14
2.8 Industry Luncheon	16
2.9 Keynote Speaker	18
2.10 Networking Social/ Exhibits	19
2.11 Reception / Lobster Party	20
2.12 Hospitality Suite	25
3. Signage	26
4. Promotion	27
4.1 Website	27
4.2 Social Media	27
4.3. New! MLB Merch.	28
5. Sponsors	29
6. Exhibitors	30
7. Registration List.	31
8. Post Convention Survey	35
Anney 1 Event Program	60

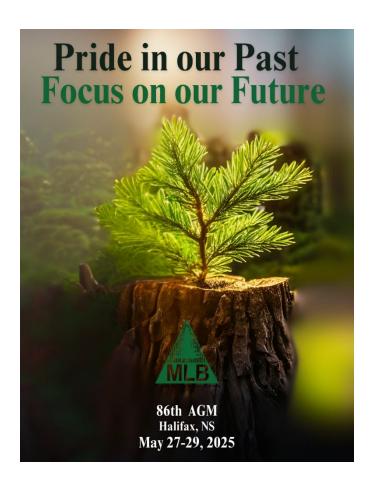
1. Event Overview

The Maritime Lumber Bureau held its 86th Annual General Meeting May 27th – 29th, 2025 at the Westin Nova Scotian Hotel, In Halifax Nova Scotia this year.

Registration opened in January and quickly filled up with Delegates, Sponsors and Exhibitors alike. Registration closed in April, with a full room block. There were additional requests from potential exhibitors leading up to the days ahead, those who were unable to attend this year, are eager to attend next years AGM. The MLB is fortunate to have strong supporting sponsors and staff who make this event possible.

The Annual General Meeting begins with The Board of Directors Meeting, followed by the Speaker Sessions offer enlightening insight into the industry. Keeping things current and engaging during both Wednesday and Thursday of the event.

The MLB AGM provides members, delegates, exhibitors as well as sponsors, a great opportunity to meet, and or further get to know their partners through networking socials and strengthen their community by building on the past to preserve and sustain the future industry.



2. Activities

For event program outline, see Annex 1.

2.1 Tuesday May 27th, 2025 - Boat Tour Tall Ship Silva/ Golf Glen Arbour Golf Course

Kicking things off Tuesday, May 27th, 2025, delegates had the option to attend a Tall Ship Silva Sailing Tour of the Halifax Harbour, or Golfing at the Glen Arbour Golf Course.

After a weeklong of rain leading up to the AGM, the weather took a turn Tuesday morning, and the sunny weather lasted the duration of the week. It was a fantastic way to kick off the week ahead.

50 delegates boarded the Tall Ship Silva via a short stroll down to the harbour from the hotel.





The hosts of the ship were very engaging with the MLB party; this was a fantastic way to set the mood and lighten the air for all to mingle and get acquainted on the ship. Delegates and MLB staff raised and lowered the sails, working together as a team.

47 golfers boarded the bus shortly after 11am to hit the greens at Glen Arbour Golf Course. Longest Drive was Kellen Fuller. Closest to the Hole was Eric Bergeron.



The group was divided up into 12 Teams. The winning team was Kevin Merriam, David Porter, Chuck Dentelbeck, and Patrick Crabbe with 63 (-9).

Team 1- Tim Blom, Mike O'Connell, Matthew Knowlton, and Bradley Knowlton. Score of 66 (-6).

Team 2- Marcus Zwicker, Luke Freeman, Billy Freeman, Aaron Wallace. Score- 69 (-3).

Team 3- Craig Isenor, Steven Thompson, Shawn Turple, Kellen Fuller. Score- 66 (-6).

Team 4- Joel MacLaggan, Warren Beeler, Brad Meisner, Clark Udle. Score- 65 (-7).

Team 5- Glen Rooney, Tom Parks, Jason Fraser, Hugh Hawley. Score- 72 E.

Team 6- Simon Bérubé, Kaven Roy, Frédérick Côté, Stéphane Laurin. Score-71(-1).

Team 7- Felix Lepine, Nicholas Ambrose, Owen Thompson, Tristan Paiement. Score- 70 (-2).

Team 8- Eric Bergeron, Peter McCarty, Steve Esty. Score- 64 (-8).

Team 9- Derek Deveau, Keith Barrett, Denis Leger, Marco Tremblay. Score- 66 (-6).

Team 10- John Fluke, John Fluke #2, Tim Mosher, Ian Wood. Score- 78 (+6).

Team 11- Guy Donelle, Yannick Donelle, Derek Duinker, Brett MacLean. Score- 70 (-2).

Team 12- Kevin Merriam, David Porter, Chuck Dentelbeck, Patrick Crabbe. Score- 63 (-9).

2.2 Wednesday May 28th, 2025 - Board of Directors Meeting

The Board of Directors Meeting for Members of the Board and Past Chairmen & Invited Guests Only took place at 11am in the Atlantic Ballroom, followed by the Board of Directors Lunch at 11:45am.



2.3 Wednesday May 28th, 2025 - AGM Official Opening

The official opening remarks were delivered by Hon. Tory Rushton, Department of Natural Resources Minister, Province of Nova Scotia.

The Minister spoke of current highlights and reminded us of our unity within the industry.



2.4 Speaker Sessions

The first Speaker Session began with Paul Jannke, FEA, presenting on the North American Lumber Market Update. His presentation touched on home affordability.



Paul Jannke was followed by Derek Nighbor, FPAC on Post Election Views from Ottawa.





Following the second speaker session a prize draw was held. After the prize draw, The second speaker session began with Chuck Dentlebeck, CLSAB and Richard Desjardins, NLGA delivered the Canadian Regulatory Update and Quality Assurance.



2.5 Wednesday May 28th, 2025 – Welcome Reception, Social/Evening Event

The Welcome reception was held in the Exhibit areas where delegates and exhibitors were able to stretch their legs, mingle and interact prior to the evening buffet dinner.



After dinner, delegates departed the hotel and took a short walk along the waterfront to board the Harbour Queen where they sailed to Georges Island.



Participants were able to explore the island individually or take a guided tour through the tunnels with Parks Canada attendees who were dressed in period costumes.





The evening concluded with a final cruise to the Bedford Basin and back to the dock at sunset.





2.6 Thursday May 29th, 2025 - Chairman's Breakfast/ MLB AGM Sessions



Registration opened Thursday May 29th, 2025, at 7am. The MLB Store Booth and exhibit table were also ready to greet delegates for the second day of business sessions.

Breakfast began at 8am, The Chairmans Annual Address was presented by Jerome Pelletier, and thus commencing the Annual General Meeting at 9am.



2.7 Speaker Sessions

The first Speaker Session of the Day was held by Zoltan Van Heynigen, US Lumber Coalition. Mr. Van Heynigen spoke on the Us / Canadian Softwood Lumber Trade, presenting a US perspective.



Following the presentation, a prize draw was held, leading into the Coffee Break where delegates were able to check out the exhibits and refresh before the next speaker session.



Bruce St. John, of Canada Wood Group discusses Market Diversification Opportunities for Canadian Lumber.



The final session of the day was concluded by Michael Cannon, GAC who presented on the Canadian Federal Perspective on US Trade.



2.8 Industry Luncheon



Following a short reception in the exhibit areas, The Industry Luncheon was served. The seating placements were set with a Red Spruce Sapling donated by Forest Nova Scotia.



During the Luncheon a cheque was presented on behalf of the Maritime Lumber Bureau to the IWK Children's Hospital Foundation.



2.9 Keynote Speaker

Keynote Speaker Tye Farrow, of Farrow Architects, Toronto, Author of "Constructing Health: How the Built Environment Enhances You Mind's Health.



2.10 Networking Social/ Exhibits

This Networking social in the Exhibit Areas did not receive much foot traffic during this time, Exhibitors began shutting their booths down to prepare for the Lobster Party Reception.







2.11 Reception/ Lobster Party

The Lobster Party Reception took place just outside the Foyer to the main Hotel. Delegates were greeted by MLB staff equipped with straw hats and bandanas to add to the MLB Hoedown theme this year. Space was limited but having multiple bar locations made for less congestion when grabbing a beverage. The guests sampled h'orderves that circulated frequently, and the musical entertainment provided a suiting atmosphere.



The Lobster Party Dinner began with the business prize draws, Exhibitors generously donated swag items to be given as prizes.

A slideshow was played throughout the evening highlighting previous conventions, as well as our members and mills from the past, and present.



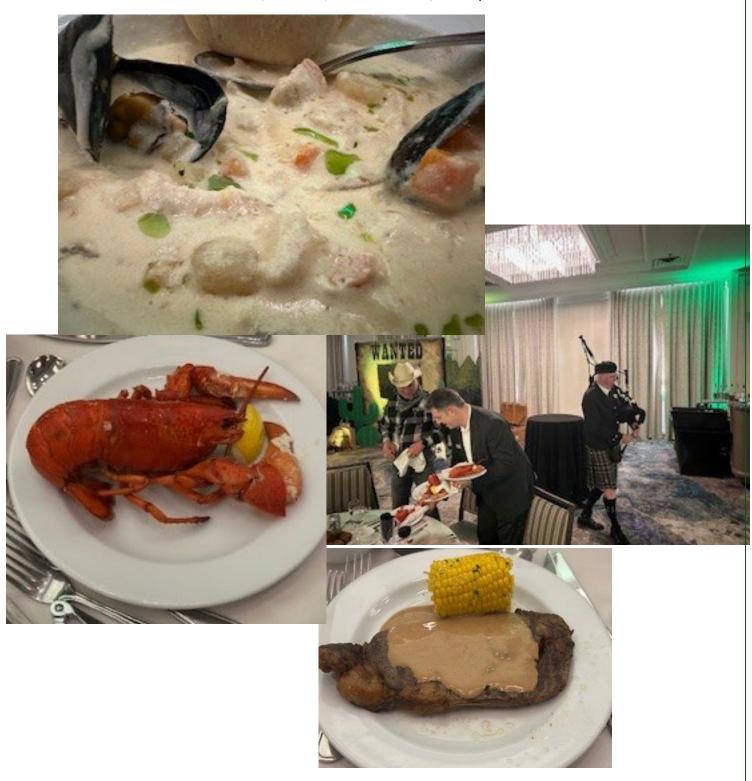


A toast in memory of the late Richard Freeman, Chairman of the Board, Maritime Lumber Bureau, 2022-2024.





The Lobster was graciously piped in, and the room fell silent as people began to enjoy their meal, consisting of a creamy seafood chowder to begin, and either steak or lobster for their main. Tables were set with red and white wine, coleslaw, corn on the cob, baked potatoes and warm rolls.



Seating was arranged with a drinking cup shaped as a cowboy boot for the Hoedown theme of the night. Bandanas were placed to add a little extra flare and colour to the seating arrangements.

The Band "Michael Lloyd and the Right Ones" had people out of their seats and dancing after their meals.

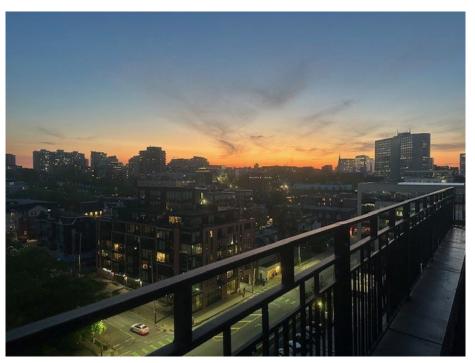






2.12 Hospitality Suite

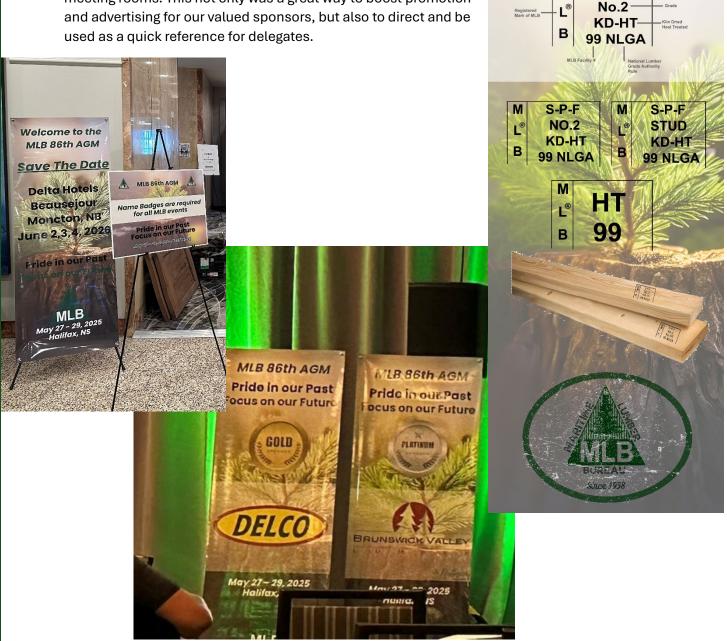
The Hospitality Suite opened at 9pm, following the Lobster party for delegates and staff to unwind before parting ways until the following convention next year at the Delta Beausejour, Moncton NB, June 2-4, 2026.





3. Signage

Banners and signs were placed strategically throughout the convention directing flow to all events. Banners were also used for providing a visual representation of our Sponsors. A slideshow containing a detailed breakdown of events, exhibitors, sponsors and speakers with biographies were displayed on screen in the meeting rooms. This not only was a great way to boost promotion and advertising for our valued sponsors, but also to direct and be used as a quick reference for delegates.



Quality Control

S-P-F

M

4. Promotion

4.1 Website





The Maritime Lumber Bureau has a specifically designed website for the Annual Convention. This is maintained throughout the year, offering insight and allowing delegates to register online at an earlier date, we encourage this with early bird prize draws. Registration opened in Late January this year.

Along with delegate registration, there is also a link for Exhibitors to register. This is kept up to date with a visual representation of booth spaces to allow exhibitors to choose their preferred location.

A copy of the program is available on the website, as well as a registration list of confirmed delegates in attendance.

After the event, the speaker's presentations can be found on the website for those interested in recapping the sessions.

4.2 Social Media

The MLB Facebook is managed throughout the year and kept up to date with reminders and promoting the AGM. Staff continue to come up with ways to keep this fresh and engaging and are always looking for ways to increase followers and build more traffic. The Facebook site currently has 461 followers.

4.3. New! MLB Merch

The MLB introduced a new Merchandise display in the registration area; this was a kick off to the online MLB store that has been under works for the 2025 year. Delegates could purchase items such as hats, water bottles, branded T-shirts as well as traditional red and black Flannel shirts. The response was exciting and engaging for both delegates and MLB staff. Across from the Merchandise table was the MLB exhibit booth. This kept a nice flow from registration, to getting to know the MLB staff and more of what they have to offer.

The Merchandise booth was set up during all exhibit breaks and receptions and had a continuous flow of engagement.



5. Sponsors

We are grateful for the continued support from returning and new sponsors. Without their generosity our convention would not thrive as it has, Setting the standard of quality for future conventions to come!

We would like to take a moment to thank our event sponsors!

Gold Sponsors

Bronze Sponsors







Platinum Sponsors









FREEMAN





















Silver Sponsors

























6. Exhibitors

#1-SPRINGER

Springer USA - Customized solutions for transporting, sorting, grading, and packaging.

#2 - COMACT

 Comact - Wood processing equipment, digital technologies, cutting solutions, project services, and aftermarket support.



- **S Huot Inc.** - Design, fabrication, machining and installation of industrial equipment and products for wood processing.

#4 - **USNR**

- **USNR** - Global supplier of wood processing equipment.



- **Raptor Integration Inc.** - Wood processing custom scanning and control system solutions.



- **TS Manufacturing** - Sawmill and planer mill machinery manufacturing.

#7 - SOLUTIONS

- PMP Solutions - Software solutions.

#8 - EBI electric

- EBI Electric - Electrical engineering services and products.

#9 - Wood Works

- **Atlantic Wood Works** - A non-profit program that partners with governments and industry to expand the use of regionally produced wood products.

#10 - NOTECH

 Inotech Canada Inc. -Sawmill equipment manufacturer.

#11- **NEX**

- **Nexx Energie** – A technology company specialized in energy efficiency and the conversion of biomass into energy.

#12- **LLONS**

- Wellons Canada Inc. - Energy and drying systems.

#13-

 Atelier Fabrication RY - Design and manufacture of machinery and equipment used for secondary and tertiary softwood lumber processing.

atpkg.com

- **AT Packaging** - Packaging equipment.

#15- **ALog Max**

- Log Max Forestry Inc.- Log Max harvesting heads, Malwa, Low Impact forestry machines and Plantma tree planters.



- McDonough Manufacturing - Machinery manufacturing of band mills, carriages, resaws, and edgers.

#17- RODRIGUE

- Rodrigue Metal - Supplier of dust extraction and residual and waste management systems to sawmills, pellet mills and paper and cardboard manufacturers.

#18- NEXUS

- **Nexus Combustion** - Supplier of Biomass fired energy systems to produce thermal energy.

#19- CARBOTECH

- **Carbotech Group** - Design, manufacture and install fully automated wood processing systems.

SCD 20- S.C.DELONG

- SC Delong Sales Inc. - Industrial Sales; commercial boiler and steam accessories.

Natural Resources Ressources naturelles Canada

‡21- Canada

- NRCAN - Natural Resources Canada; Canadian Forest Service.

#22- SPECIALISTS IN AMPRING LIMBER AS GATEWAY

- Gateway Graphics - Gateway Graphics & Rubber Stamps -Specialists in marking lumber.

‡23- ወ

- **D02** - Automated on-wrap labels printing.

#24-

- Maritime Lumber Bureau - Accredited quality control agency.

7. Registration List

First Name	Last Name	Company
J-R	Bouchard	AT Packaging Inc
Martin	St-Michel	AT Packaging Inc
Janine	Arsenault	Arsenault Family Lumber
Janelle	Arsenault	Arsenault Family Lumber
Tristan	Paiement	Atelier Fabrication RY
Keith	Barrett	Barrett Lumber Company Limited
Mike	Jennings	Brunswick Valley Lumber Inc
Mike	O'Connell	Brunswick Valley Lumber Inc
Bradley	Knowlton	Caledonia Forest Products Ltd
Matthew	Knowlton	Caledonia Forest Products Ltd
Bruce	St. John	Canada Wood Group
Chuck	Dentelbeck	Canadian Lumber Standards Accredition
		Board
Rick	Jeffery	Canadian Wood Council
Louis-	Deschenes	Carbotech
Philippe		
Vincent	Houle	Carbotech
Simon	Bérubé	Comact
Jacques	Loubert	Comact
Donald	Crabbe	H.J. Crabbe & Sons Ltd
Derrick	Russell	H.J. Crabbe & Sons Ltd
Xavier	Cormier	Delco Forest Products Ltd.
Renaud	Durelle	Delco Forest Products Ltd.
Marc	Goguen	Delco Forest Products Ltd.
Tom	Parks	A. N. Deringer Inc
Glen	Rooney	A. N. Deringer Inc
Gary	Smith	A. N. Deringer Inc
Michel	Painchaud	D02
Blair	Saulnier	SC Delong Sales Inc
Jim	Devin	Devine Freight Brokerage
Brian	Trenholm	Devon Lumber Co. Ltd
Patrick	Sullivan	Dodge Industriel
lan	Wood	Doman Building Materials
Jonathon	Fisette	EBI Electric
Francois	Martel	EBI Electric
Kaven	Roy	EBI Electric
Felix	Lepine	EFFECTO
Warren	Beeler	Eacan Timber Ltd.
Joel	MacLaggan	Eacan Timber Ltd.

Brad	Meisner	Eacan Timber Ltd.
Evan	Meisner	Eacan Timber Ltd.
Austin	Nixon	Eacan Timber Ltd.
Clark	Udle	Eacan Timber Ltd.
Craig	Isenor	Elmsdale Lumber Company Limited
Mark	Wilber	Elmsdale Lumber Company Limited
Robin	Wilber	Elmsdale Lumber Company Limited
Kimberly	Allen	Forest New Brunswick
Todd	Burgess	Forest Nova Scotia
Harvey	Gray	Forestry Economic Task Force
Mark	Raymond	Forestry Economic Task Force
Derek	Nighbor	Forest Products Association of Canada
Heather	Boyd	Forestry Sector Council
Georg	Ernst	Freeman Lumber
Billy	Freeman	Freeman Lumber
Charlie	Freeman	Freeman Lumber
Luke	Freeman	Freeman Lumber
Kathryn	Freeman	Freeman Lumber
Marcus	Zwicker	Freeman Lumber
Jean-Marc	Grise	Gateway Graphics & Rubber Stamps Inc
Michael	Cannon	Global Affairs Canada
Kristin	Harper	Global Affairs Canada
Brenda	Ladouceur	Global Affairs Canada
Julien	Bastarache	Hub International
Jacques	Gagnon	Hub International
Robin	Tremblay	Inotech Canada inc
Jason	Fraser	J.D. Irving, Limited
Jerome	Pelletier	J. D. Irving, Limited - Sawmill Division
Christopher	Langevin	Langevin Forest Products, Inc
Patricia	Benere	Ledwidge Lumber Company Ltd.
Kellen	Fuller	Ledwidge Lumber Company Ltd.
Kimberly	Fuller	Ledwidge Lumber Company Ltd.
Doug	Ledwidge	Ledwidge Lumber Company Ltd.
Luke	Ledwidge	Ledwidge Lumber Company Ltd.
Mark	McGrath	Ledwidge Lumber Company Ltd.
Cassie	Turple	Ledwidge Lumber Company Ltd.
Nicholas	Ambrose	Liebherr-Canada Ltd.
Danny	Karch	Groupe Lignarex
Matthew	MacGillivary	Log Max Forestry INC
Derek	Deveau	Lumberscan
Marc	LeBlanc	Marwood Ltd
Brett	MacLean	Marwood Ltd
Glen	Warman	Marwood Ltd

	T .	T
Denis	Leger	Maskinen Atlantic - SP & Ecolog Dealer
Hugh	Hawley	McDonough Manufacturing
Chris	Ward	NB DNR
Andrew	Fedora	NSCC
Patrick	Wiggin	NSCC
Ana	Hansted	Province of Newfoundland and Labrador
Rany	Ibrahim	Province of Nova Scotia
Matt	Parker	Province of Nova Scotia
Richard	Desjardins	National Lumber Grades Authority
Christy	Arseneau	Natural Resources Canada
Peter	Fullarton	Natural Resources Canada
Rosanna	Lamb	Natural Resources Canada
Laurie	Saulnier	Natural Resources Canada
Richard	Bellefleur	Nexus Combustion inc.
Etienne	Rochette	Nexx Énergie inc
Jamie	Canam	Nicholson & Cates Limited
Morgan	Wellens	Nicholson & Cates Limited
Dustin	Wood	Nicholson & Cates Limited
Laura	Kato	PMP Solutions
Julien	Leger	PMP Solutions
Claude	Paulin	Plaster Rock Lumber Corporation
Nathalie	Houde	Quebec Wood Export Bureau
Tim	Mosher	Raptor Integration Inc
Aaron	Wallace	Ridgetimber Trading Inc
Jack	Carten	Rodrigue Metal
Jerome	Royer	Rodrigue Metal
Mark	Bailie	Scotsburn Lumber Ltd.
Kevin	Sexton	Sexton Lumber Co. Limited
Marco	Tremblay	SHuot Inc
Daniel	Laliberté	Signode
Cameron	Jansen	Springer USA Inc./Springer Canada Inc
Peter	McCarty	TS Manufacturing
Derek	Duinker	Taiga Building Products
Reid	Foerter	Taiga Building Products
Brendon	Hiller	Taiga Building Products
Jocelyn	Taylor	Taylor Lumber Company Ltd
	Archibald	
John	Fluke	Timber Mart
Etienne	St-Hilaire	USNR
Martin	Vaillancort	USNR
Mark	Veilleux	USNR
Benoit	LeVassuer	Waska/Clair Industrial Development Corp
Pierre	Michaud	Waska/Clair Industrial Development Corp
	1	

Frédérick	Côté	Wellons Canada
Stéphane	Laurin	Wellons Canada
Leandre	Cormier	West-Wood Industries Ltd
Owen	Thompson	Weston Forest
Steve	Rhone	Weston Forest
Eric	Williams	Williams Brothers Limited
Joel	Williams	Williams Brothers Limited
Jessika	Bergmann	Xylan Logistics Ltd
Michelle	Thomas	Xylan Logistics Ltd

Annex 1. Event Program

Pride in our Past Focus on our Future

MLB 86th AGM – May 27-29, 2025 Westin Nova Scotian Hotel – Halifax, NS

Tuesday, May 27, 2025

12:00 p.m. Golf at the Glen Arbour Golf Course (transportation from

the hotel will be provided)

Or

Tall Ship Silva Sailing Tour

Delegates must pre-register to participate.

Wednesday, May 28, 2025

10:00 a.m. MLB Registration Desk Opens

11:00 a.m. Buffet Lunch in Exhibit Areas

11:00 a.m. Board of Directors Meeting (Board and Past Chairmen & Invited Guests

Only)

11:45 a.m. Board of Directors Lunch (Board and Past Chairmen & Invited Guests

Only)

1:00 p.m. Official Opening - Minister Tory Rushton, Minister of Natural Resources

1:15 p.m. Session #1 - N.A. Lumber Market Update - Paul Jannke - FEA

2:00 p.m. Session #2 -Post Election Views from Ottawa - Derek Nighbor, FPAC

3:00 p.m. Session #3 - Canadian Regulatory Update - Chuck Dentelbeck, CLSAB

Richard Desjardins, NLGA

4:00 p.m. Welcome Reception - Exhibit Areas

5:00 p.m. Buffet Dinner



Pride in our Past Focus on our Future

6:00 p.m. MLB Invades Georges Island – Delegates will board the Harbour Queen and head out to Georges Island. Delegates will be able to tour the Island with Parks Canada as your tour guide. The Harbour Queen will remain docked on the Island and will be used as a base for the evening.

9:00 p.m. Hospitality Suite

Thursday, May 29, 2025

8:00 a.m. Breakfast – Chairman's Annual Address, MLB Chairman of the Board, Jèrôme Pelletier – J.D. Irving, Limited

9:00 a.m. Annual General Meeting of Members - All Delegates Welcome

10:00 a.m. Session #4 – US - Canada Softwood Lumber Trade; A US Perspective - Zoltan van Heyningen, US Lumber Coalition

10:30 a.m. Coffee Break- Exhibit Areas

10:45 a.m. Session #5 – Market Diversification Opportunities for Canadian Lumber - Bruce St. John, Canada Wood Group.

11:15 am Session #6 - Canadian Federal Perspective on US Trade - Michael Cannon, GAC

12:00 p.m. Luncheon Reception - Exhibit Areas

12:30 p.m. Industry Luncheon- Keynote Speaker – <u>Tye Farrow</u>, Farrow Architects, Toronto, Author of "Constructing Health: How the Built Environment Enhances Your Mind's Health

2:35 p.m. Networking Social- Prize Draws- Exhibit Areas

5:30 p.m. Lobster Party Reception

7:00 p.m. Lobster Dinner- MLB Hoedown – MLB goes Country – Bring your Boots and your best Western Shirt – this will be a "Jean" event.

Immediately following the conclusion of the Lobster Party, the Hospitality Suite will be open.

